

# Appendix 1: Interactive E-Learning Module Mock-Up

**Sample 1 Multimedia content page**


BUSINESS INTEGRITY INITIATIVE KENYA  
Video page

### 1.0 Introduction

Nulla facilisi morbi tempus iaculis urna id volutpat lacus. Sodales neque sodales ut etiam sit amet nisl. Semper viverra nam libero justo laoreet sit amet cursus.



Please click on the "play" icon to watch a video of [senior official at BHC/BAK-BCCK] talking on Integrity



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**Sample 2 Text content page**

BUSINESS INTEGRITY INITIATIVE KENYA  
Information Page

### 1.1 The case for doing business with integrity

- Lorem ipsum dolor sit amet,
- Lectus nulla at volutpat diam,
- Congue eu consequat ac felis donec et,
- Faucibus turpis in eu mi Bibendum,
- Amet cursus sit amet dictum,
- Cras sed felis eget velit aliquet,
- At quis risus sed vulputate,
- Lectus mauris ultrices eros in.

Source: Control Risks Business Integrity guidance for Kenya report



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**Sample 3**    **Graphs and figures content page**

BUSINESS INTEGRITY INITIATIVE KENYA  
Graphs and figures page
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## 1.2 Financial impact

Sodales neque sodales ut etiam sit amet nisl:

- Ac odio tempor orci.
- Sed sed risus pretium dignissim.
- Semper viverra nam sit amet cursus.
- Sodales neque.

Congue quisque egestas diam in arcu 2015 - 2018

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**Sample 4**    **Interactive content page; scenario-based knowledge test**

BUSINESS INTEGRITY INITIATIVE KENYA  
Scenario-based interactive activity
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### 3.2 Doing business with integrity

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Congue quisque egestas diam in arcu cursus euismod quis viverra. Ullamcorper sit amet risus nullam eget felis.

**Which of the following two scenarios meet the criteria for doing business with integrity?**

**Select one answer:**

**Scenario One**

Vitae tortor condimentum lacinia quis vel. Dolor purus non enim praesent elementum

**Scenario Two**

Amet justo donec enim diam vulputate ut pharetra sit amet.

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**Pop-up 1 for correct response**

Correct! This scenario meets the criteria for doing business with integrity because it is alignment with the guide

**Pop-up 2 for incorrect response with hyperlink to review content**

Try again. Review the [section on Doing Business with integrity](#) before reattempting the question